

Area Demonstrators Refresher Day – Saturday 7th March 2026



Led by NAFAS National Demonstrator, Adjudicator, Instructor and Speaker **Beryl Cotton** the Area Demonstrators enjoyed a **Certificated Day** in Mildenhall at the weekend.

Demonstrators continually strive to enhance their techniques, both practically and knowledge-wise, to ensure they keep delighting their audiences.

Refresher Days help to do this, as with all the JDS&E disciplines. The demonstrators' day covered practical techniques, theory, refreshing their knowledge and looking at ways to convey this knowledge to us. Our demonstrators take every opportunity to put into practice new skills and extend their experience.



Refresher Day demonstrators, organisers and tutor

The practical side of things...

Attendees brought along:

- either a current demonstration piece that they wanted to improve or enhance OR
- a design that they wanted to introduce into their demonstrations but felt they needed further work.



Just some of the skills our Area Demonstrators have:

- Innovative and inspirational
- Good communicators
- Good advocates for recycling and sustainability
- Great ambassadors for NAFAS
- Adapt to change easily
- Planning and organising



There's a lot of **planning and organising behind the scenes** to make demonstrations more enjoyable for us:

- Developing and researching different designs, stories and historical facts
- Demonstrators know we like a mixture of foam and non-foam, contemporary and traditional designs and they try and do a nice mix of each
- Researching hints and tips and advice on things like toxic plant material
- Planning and building their stage, what's going to be presented to us and in what order.
- Demonstrators appreciate Club finances and strive to give good value for money whilst ensuring they cover the costs of exhibits and placements.



The things Demonstrators love about demonstrating:

- Sharing their love of flowers with audiences
- Audience appreciation and interaction
- Sharing something new and innovative
- Making friends with like-minded people
- Thank you cards!

Call to action: The JDS&E Committee will be holding an Area Demonstrators' Course in the near future. If you're interested in finding out more, please contact Jacquie Aldous, Area Demonstrators Representative on j.aldous302@btinternet.com.