



# The National Association of Flower Arrangement Societies

## February Newsletter 2026

Hi everyone,

Welcome to the February edition of the NAFAS newsletter! We're excited to bring you the latest updates from Head Office, including news from our new CEO, Richard Abraham, our recent NAC meeting and much more.

### **NAC meeting summary**

In his first six weeks Richard Abraham has embraced the role of CEO by attending his first official Board meeting, a National Advisory Council 2-day meeting at Woodland Grange, Leamington Spa.



The meeting was attended by Area Chairmen, Standing Committee Chairman, the Board, and some Areas brought a second representative. Attendees were given the opportunity to ask questions and raise any concerns.

Richard, alongside Elizabeth Simpson, outlined the NAFAS Renewal Programme. Richard highlighted the need to build on the strengths of our clubs and Areas while innovating to better serve existing members and attract new ones to the art of flower arranging.

The Renewal Programme will be split into four parts:

1. Strengthening and streamlining governance
2. Introducing a new membership database to securely store and share member information, helping clubs and Areas understand members' needs and aspirations
3. Launching a new and improved website to better represent NAFAS externally and provide accessible, up-to-date information for members
4. Conducting brand and market research to develop a modern, inviting brand that respects our traditions

Great questions as we work together to renew NAFAS for today and for future members.

---

### Richard is on tour!



Richard is visiting Area Council meetings across the country as part of his commitment to engage with clubs and members. He recently visited the Flower Clubs of Cheshire, Wessex & Jersey on 27 and 29 January, receiving a warm welcome and enjoying lively Q&A sessions as we work together to renew NAFAS for our members.



In February, he has already visited Kent Floral Art and NIGFAS in person, and BB&O online, with upcoming visits to **SAFAS on 18 February, and Dorset & Guernsey on 24 February.**

Richard looks forward to meeting members across all 20 Areas, and he can't wait to come to an Area near you!

### The Flower Arranger:



The Spring Edition of The Flower Arranger is out now!

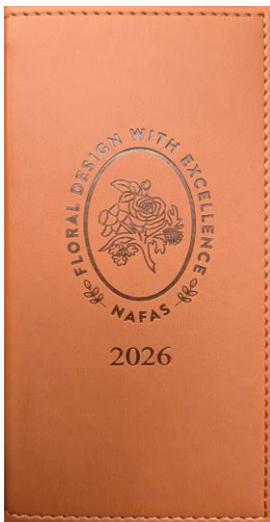
This issue features members of the Wessex & Jersey Area, sharing their creativity through designs that perfectly capture the hope of the season, along with a feature on Czech floral artist Premysl Hytych, whose designs are inspired by nature's energy, form, and colour.

Also featured is an article by Judith Blacklock on Floral Mechanics – The Future. The issue includes step-by-step designs, events, and a range of inspirational and gift ideas.

**Get your copy today!**

---

### 2026 diaries and calendars sale!



A one-time offer on 2026 diaries and calendars less 20% making the diary £4.28 plus postage and the calendars £3.99 - **to make an order please call Head Office at**

**020 7247 5567.**

---

## Pre-National Assessment & National Demonstrators Test Tickets For Sale

 **Saturday 11th & Sunday 12th April 2026 - 10.00am to 4.30pm** (doors open at 9.30am)

The Shirley Centre, 274 Stratford Road, Shirley, Solihull, West Midlands BD90 3AD

**Tickets £15 per person, per day. Apply, calling Vanessa 0207 247 5567 or email [events@nafas.org.uk](mailto:events@nafas.org.uk).**

---

## National President's Northern Ireland Event

NATIONAL ASSOCIATION OF FLOWER ARRANGEMENT SOCIETIES



### National President's Northern Ireland Event FOR NAFAS MEMBERS



## Spirit of the North

ENJOY A MIDWEEK BREAK OF FUN, FRIENDSHIP AND FLOWERS

**Armagh City Hotel**  
**2 Friary Road, Armagh BT60 4FR**  
**Tuesday 18th – Thursday 20th August 2026**

**PROGRAMME**

**Tuesday**

- Afternoon arrival
- Evening meal and entertainment

**Wednesday**

- Breakfast
- Teaching demonstration
- Lunch
- Gala demonstration by two National Demonstrators
- Drinks reception, Gala Dinner and Ceilidh

**Thursday**

- Breakfast
- Talk by a National Speaker
- Close of Conference by NAFAS National Chairman

**Additional attractions**

- Traders /retail therapy
- Tambola and Raffle

**Full event cost**

Single room	£399
Two people sharing	£350 pp

**Day delegate cost (Wednesday)**

Teaching Demonstration, Lunch,	
Gala Demonstration	£100
Above plus Gala Dinner and entertainment	£150

**To register your interest and reserve places**

Please provide your name, contact details and number of places to  
Email: [events@nafas.org.uk](mailto:events@nafas.org.uk)  
Tel: 020 7247 5567

A FUNDRAISING EVENT IN AID OF THE NATIONAL ASSOCIATION OF FLOWER ARRANGEMENT SOCIETIES  
Registered Charity No. 1101348

The National President's Northern Ireland Event for NAFAS members will take place at the **Armagh City Hotel from 18–20 August 2026.**

The three day fundraising event includes demonstrations, talks, a gala dinner and ceilidh, plus traders and raffles.

Day and full event packages are available, with booking via [events@nafas.org.uk](mailto:events@nafas.org.uk) or **020 7247 5567.**

---

Follow us on all our social channels.



NAFAS is a Registered Charity No. 1101348

42-44 Bishopsgate, London EC2N 4AH

Tel: 020 7247 5567

Copyright (C) 2025 National Association of Flower Arrangement Societies. All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)