



6 ways to improve social media flyers



1

Event Name – Make it easy to read. Bold, clear title that grabs attention.

2

Include essential information:

- Event name
- Date & time
- Location
- Price
- What the event includes
- Social media handles
- Contact info – (email or phone number)

3

Add a Call-to-Action – “Register today!” or “Book now!”

4

Visual Pop - Use eye catching images or bold colours from our brand template.

5

Include the NAFAS logo.

6

Keep It Clean - Limit text. Use bullets or short phrases.

Common Flyer Mistakes to Avoid

- Avoid non-brand fonts
- Avoid low-quality or blurry images
- Avoid too much text
- Avoid QR codes on social flyers